

# 1 EXPLORE

**This section will help you pick an issue that you care about and then understand the situation.**

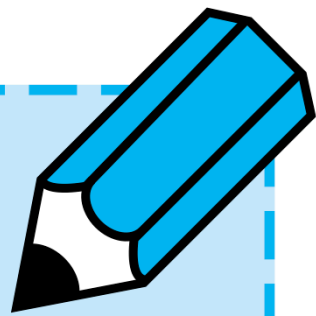
To figure out what you want to campaign to change, you'll need to explore a problem or issue affecting you or young people in your community. It can also be an issue you care about most.

**In this section, you will explore:**

- **The problem:** What needs to change?
- **Your vision:** What do you want to happen?
- **Research** and analyse the issue



## THE PROBLEM



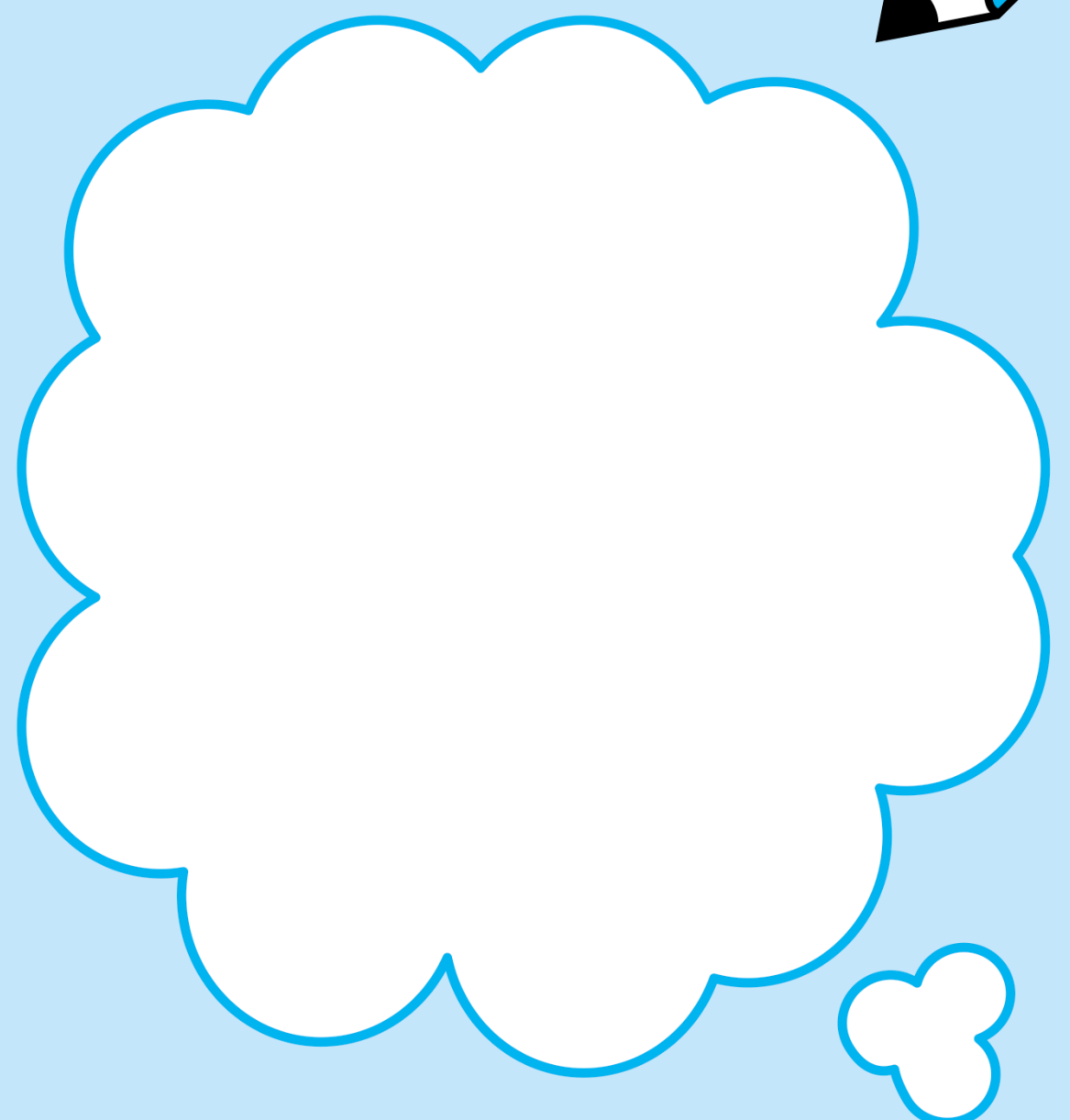
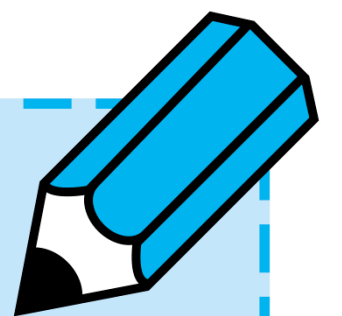
- What do you care about?  
What is the problem?
- How does it make you feel? Do you feel angry or upset by this? Why?
- Why do you care about this?
- How might this issue affect you or young people?
- Which rights aren't being protected?
- Who else should care about this issue?  
Why?

## YOUR VISION

### What do you want to happen?

Your vision should be clear and inspirational – try to describe in one sentence the long-term change you want to see from your campaign. Think of this as the heart of your campaign – everything you do should help you make your vision come to life.

Write your vision here:



E.g. every young person in my neighbourhood breathes clean air